

## COOKIE POLICY

Last updated: August 2020

This website [sensat.co.uk](http://sensat.co.uk) ("**Our Site**") uses Cookies (as defined below) and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it.

Your acceptance of Our Cookie Policy is deemed to occur if you press the "*Accept and continue browsing*" button on Our Cookie pop-up. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

### 1. Definitions and Interpretation

In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation (" <b>GDPR</b> ");
"Data Protection Legislation"	means the Data Protection Act 2018 and (for so long as and to the extent that the law of the European Union has legal effect in the UK), the GDPR and any other directly applicable European Union regulation relating to privacy;
"personal data"	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by the Data Protection Legislation; and
"We/Us/Our"	means Sensat Surveying Ltd, a limited liability company registered in England and Wales under company number 09869690, whose registered address is 30 City Road, London, EC1Y 2AB, and whose main trading address is 160 Old Street, London, EC1V 9BP.

### 2. Information About Us

Our Site is owned and operated by Sensat Surveying Ltd, a limited liability company registered in England and Wales under company number 09869690, whose registered address is 30 City Road, London, EC1Y 2AB and whose main trading address is 160 Old Street, London, EC1V 9BP. Our VAT number is 229 146 408.

Our Data Protection Officer is Harry Atkinson, and can be contacted by email at [harry.atkinson@sensat.co.uk](mailto:harry.atkinson@sensat.co.uk) or by telephone on +44 (0) 20 3488 2645.

We are regulated by the Information Commission Officer (Registration number: ZA203170) and are a member of ICO.

### 3. How Does Our Site Use Cookies?

Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve our services.

By using Our Site, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us or Our Site. Third party Cookies are used on Our Site for advertising services. For more details, please refer to **section 4** below.

All Cookies used by and on Our Site are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

**3.1.1 Strictly Necessary Cookies**

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in and payment transactions. These cookies are essential in helping you to move around Our Site and use the features, such as accessing secure areas of Our Site.

**3.1.2 Analytics Cookies**

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it. These Cookies tell us how people use each page of Our Site, which pages are most commonly viewed, or whether any errors occurred. This, in turn, allows Us to provide a high-quality experience and quickly identify and then fix any issues that may arise.

**3.1.3 Functionality Cookies**

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies (see above), but not all necessarily fall into that category.

**3.1.4 Targeting Cookies**

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used. As with analytics Cookies (see above), this information helps us to better understand you and, in turn, to make Our Site more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

**3.1.5 Third Party Cookies**

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by third parties providing analytics services to Us (these Cookies will work in the same way as the analytics Cookies described above).

**3.1.6 Persistent Cookies**

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period (specific in the Cookie) and are activated each time you visit Our Site.

**3.1.7 Session Cookies**

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights and our legal obligations, please refer to our Privacy Policy, linked [here](#).

For more specific details of the Cookies that We use or may use on Our Site, please refer to the table below.

**4. What Cookies Does Our Site Use?**

Our Site uses, or may use, analytics services provided by Google Analytics, Wix, Hubspot, LinkedIn and [ClientSuccess](#). Website analytics refers to a set of tools used to collect and analyse usage information (for example, about the number of people using our Site and to better understand how they find and use our Sites), enabling us to better understand how our Site is used. This, in turn, enables us to improve Our Site and the services offered through it.

Whilst Our use of Cookies does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you. The abovementioned analytics service(s) used by our Site use(s) Cookies to gather the required information and to track web browsing behavior without collecting personal data. Google Analytics and ClientSuccess have certified compliance with the EU-US Privacy Shield Framework set forth by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Economic Area to the United States.

We note the recent judgment of the Court of Justice of the European Union in Case C-311/18 in respect of the validity of the Privacy Shield Decision (Decision 2016/1250 on the adequacy of the protection provided by the EU-U.S. Privacy Shield) and are actively monitoring further developments and guidance resulting from this judgment in order to ensure the safe handling and protection of any relevant personal data which may be transferred to the United States of America.

The following third party Cookies may be placed on your computer or device:

Name of Cookie	First / Third Party	Provider	Purpose
UserMatchHistory	Third	LinkedIn	LinkedIn Ad analytics
_ga	Third	Google Analytics	Used to distinguish users
_guid	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
_lipt	Third	LinkedIn	Allow the functionality of a share button
bcookie	Third	LinkedIn	Targeting/Advertising
lang	Third	LinkedIn	Remembers the user's selected language version of a website
li_oatml	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
liap	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
lidc	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
sdbc	Third	LinkedIn	These cookies are set by LinkedIn on the careers pages and are used for the 'Apply with LinkedIn' function.
BizoID	Third	LinkedIn	The BizoID cookie stores a unique LinkedIn user ID. Note: The LinkedIn user ID does not contain personally identifiable information.
TS01e85bed	Third	Wix	Wix.com Website Builder
TS01fe4caa	Third	Wix	Wix.com Website Builder
XSRF-TOKEN	Third	Wix	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks
_utma	Third	Google Analytics	Used to track each unique visitor to your website
_utmb	Third	Google Analytics	Keeps track of timeouts and the number of page views your website gets
_utmc	Third	Google Analytics	Keeping track of your website sessions
_utmz	Third	Google Analytics	Insights into each traffic source
_wixCIDX	Third	Wix	Pending
_wix_browser_sess	Third	Wix	Keeping track of your website sessions
__hstc	Third	Hubspot	Keeping track of your website sessions. It contains the domain, utk, initial timestamp, last

			timestamp, current timestamp, and session number (increments for each subsequent session).
hubspotutk	Third	Hubspot	This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.
__hssc	Third	Hubspot	Keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
__hssrc	Third	Hubspot	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.

## 5. Consent and Control

Before Cookies are placed on your computer or device, you will be shown a footer pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you.

In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

The links below provide instructions on how to control Cookies in all mainstream browsers:

- 5.1.1 **Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=en-GB>
- 5.1.2 **Microsoft Internet Explorer:** <https://support.microsoft.com/en-us/kb/278835>
- 5.1.3 **Microsoft Edge:** <https://support.microsoft.com/en-gb/products/microsoft-edge>  
(Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- 5.1.4 **Safari (macOS):** <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- 5.1.5 **Safari (iOS):** <https://support.apple.com/en-gb/HT201265>
- 5.1.6 **Mozilla Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
- 5.1.7 **Android:** <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en>  
(Please refer to your device's documentation for manufacturers' own browsers)

## 6. Changes to this Cookie Policy

We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions of the version which is current and in effect shall prevail unless it is expressly stated otherwise.

## 7. Further Information

If you would like to know more about how We use Cookies, please contact Us at [contact@sensat.co.uk](mailto:contact@sensat.co.uk) by telephone on +44 (0) 20 3488 2645, or by post at Sensat, 160 Old Street, London, EC1V 9BP.

For more information about privacy and data protection please refer to our Privacy Policy, linked [here](#).