

Sensat Surveying Ltd

(Registered number 09869690)

COOKIE POLICY

Last updated: November 2020

The websites sensat.co.uk, mapp.sensat.co.uk, mapp.sensat.world, data.sensat.co.uk and other related websites (including sub-domains) (together, “**Our Sites**”) use Cookies (as defined below) and similar technologies in order to distinguish you from other users.

By using Cookies, We are able to provide you with a better experience and to improve Our Sites by better understanding how you use them. Please read this Cookie Policy carefully and ensure that you understand it.

Your acceptance of Our Cookie Policy is deemed to occur if you press the “*Accept and continue browsing*” button on Our Cookie pop-up. If you do not agree to Our Cookie Policy, please stop using Our Sites.

1. Definitions and Interpretation

In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

“ Cookie ”	means a small file placed on your computer or device by Our Sites when you visit certain parts of Our Sites and/or when you use certain features of Our Sites;
“ Cookie Law ”	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation (“ GDPR ”);
“ Data Protection Legislation ”	means the Data Protection Act 2018 and (for so long as and to the extent that the law of the European Union has legal effect in the UK), the GDPR and any other directly applicable European Union regulation relating to privacy;
“ personal data ”	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by the Data Protection Legislation; and
“ We/Us/Our ”	means Sensat Surveying Ltd, a limited liability company registered in England and Wales under company number 09869690, whose registered address is 30 City Road, London, EC1Y 2AB, and whose main trading address is 160 Old Street, London, EC1V 9BP.

2. Information About Us

Our Sites are owned and operated by Sensat Surveying Ltd, a limited liability company registered in England and Wales under company number 09869690, whose registered address is 30 City Road, London, EC1Y 2AB and whose main trading address is 160 Old Street, London, EC1V 9BP. Our VAT number is 229 146 408.

Our Data Protection Officer is Harry Atkinson, and can be contacted by email at harry.atkinson@sensat.co.uk or by telephone on +44 (0) 20 3488 2645.

We are regulated by the Information Commissioner’s Office (Registration number: ZA203170).

3. How Do Our Sites Use Cookies?

Our Sites may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to distinguish you from other users of our Sites, facilitate and improve your experience of Our Sites and to provide and improve our services.

From any point after you have entered Our Sites, we may collect information about your computer, including where available your IP address, operating system and browser type, for system administration. Cookies contain information that is transferred to your computer's hard drive.

By using Our Sites, you may also receive certain third party Cookies on your computer or device. Third party Cookies are those placed by websites, services, and/or parties other than Us or Our Sites. Third party Cookies are used on Our Sites for advertising services. For more details, please refer to **section 4** below.

All Cookies used by and on Our Sites are used in accordance with current Cookie Law. We may use some or all of the following types of Cookie:

3.1.1 Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Sites, supporting functions such as logging in and payment transactions. These cookies are essential in helping you to move around Our Sites and use the features, such as accessing secure areas of Our Sites.

3.1.2 Analytics Cookies

It is important for Us to understand how you use Our Sites, for example, how efficiently you are able to navigate around them, and what features you use. Analytics Cookies enable us to gather this information, helping Us to improve Our Sites and your experience of them. These Cookies tell us how people use each page of Our Sites, which pages are most commonly viewed, or whether any errors occurred. This, in turn, allows Us to provide a high-quality experience and quickly identify and then fix any issues that may arise.

3.1.3 Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Sites such as personalisation and remembering your saved preferences. Some functionality Cookies may also be strictly necessary Cookies (see above), but not all necessarily fall into that category.

3.1.4 Targeting Cookies

It is important for Us to know when and how often you visit Our Sites, and which parts of it you have used. As with analytics Cookies (see above), this information helps us to better understand you and, in turn, to make Our Sites more relevant to your interests. Some information gathered by targeting Cookies may also be shared with third parties.

3.1.5 Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by third parties providing analytics services to Us (these Cookies will work in the same way as the analytics Cookies described above).

3.1.6 Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period (specific in the Cookie) and are activated each time you visit Our Sites.

3.1.7 Session Cookies

Any of the above types of Cookie may be a session Cookie. Session Cookies are temporary and only remain on your computer or device from the point at which you visit Our Sites until you close your browser. Session Cookies are deleted when you close your browser.

For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights and our legal obligations, please refer to our Privacy Policy, linked [here](#).

For more specific details of the Cookies that We use or may use on Our Sites, please refer to the table below.

4. What Cookies Do Our Sites Use?

Our Sites use, or may use, analytics services provided by, amongst others, Google Analytics, Wix, Hubspot, LinkedIn, [ClientSuccess](#) and [Segment](#). Website analytics refers to a set of tools used to collect and analyse usage information (for example, about the number of people using our Sites, recognise you when you return to Our Sites, track how long you spend on any page existing within Our Sites and to better understand how you find and use Our Sites), enabling us to

better understand how Our Sites is used. This, in turn, enables us to improve Our Sites and the services offered through it.

Whilst Our use of Cookies does not pose any risk to your privacy or your safe use of Our Sites, it does enable Us to continually improve Our Sites, making it a better and more useful experience for you. The abovementioned analytics service(s) used by Our Sites use(s) Cookies to gather the required information and to track web browsing behavior without collecting personal data. Google Analytics, ClientSuccess and Segment have certified compliance with the EU-US Privacy Shield Framework set out by the U.S. Department of Commerce regarding the collection, use, and retention of personal information transferred from the European Economic Area to the United States.

We note the recent judgment of the Court of Justice of the European Union in Case C-311/18 in respect of the validity of the Privacy Shield Decision (Decision 2016/1250 on the adequacy of the protection provided by the EU-U.S. Privacy Shield) and are actively monitoring further developments and guidance resulting from this judgment in order to ensure the safe handling and protection of any relevant personal data which may be transferred to the United States.

Third party Cookies including, but not limited to, the following may be placed on your computer or device:

Name of Cookie	First / Third Party	Provider	Purpose
UserMatchHistory	Third	LinkedIn	LinkedIn Ad analytics
_ga	Third	Google Analytics	Used to distinguish users
_guid	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
_lipt	Third	LinkedIn	Allow the functionality of a share button
bcookie	Third	LinkedIn	Targeting/Advertising
lang	Third	LinkedIn	Remembers the user's selected language version of a website
li_oatml	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
liap	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
lidc	Third	LinkedIn	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
sdsc	Third	LinkedIn	These cookies are set by LinkedIn on the careers pages and are used for the 'Apply with LinkedIn' function.
BizoID	Third	LinkedIn	The BizoID cookie stores a unique LinkedIn user ID. Note: The LinkedIn user ID does not contain personally identifiable information.
TS01e85bed	Third	Wix	Wix.com Website Builder
TS01fe4caa	Third	Wix	Wix.com Website Builder
XSRF-TOKEN	Third	Wix	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks
_utma	Third	Google Analytics	Used to track each unique visitor to your website
_utmb	Third	Google Analytics	Keeps track of timeouts and the number of page views your website gets

_utmc	Third	Google Analytics	Keeping track of your website sessions
_utmz	Third	Google Analytics	Insights into each traffic source
_wixCIDX	Third	Wix	Pending
_wix_browser_sess	Third	Wix	Keeping track of your website sessions
__hstc	Third	Hubspot	Keeping track of your website sessions. It contains the domain, utk, initial timestamp, last timestamp, current timestamp, and session number (increments for each subsequent session).
hubspotutk	Third	Hubspot	This cookie is used to keep track of a visitor's identity. This cookie is passed to HubSpot on form submission and used when deduplicating contacts.
__hssc	Third	Hubspot	Keeps track of sessions. This is used to determine if HubSpot should increment the session number and timestamps in the __hstc cookie. It contains the domain, viewCount (increments each pageView in a session), and session start timestamp.
__hssrc	Third	Hubspot	Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.
timezone	Third	Segment	Pending
fs_uid	Third	Segment	Pending
mutiny.user.token	Third	Segment	Pending
seg_xid	Third	Segment	Pending
tracking-preferences	Third	Segment	Pending
_fbp	Third	Segment	Pending
seg_first_url	Third	Segment	Pending
ajs_anonymous_id	Third	Segment	Pending
intercom-id-l43lwj73	Third	Segment	Pending
mkjs_group_id	Third	Segment	Pending
mfa-call-to-action-2kc kVrWhzW	Third	Segment	Pending
mkjs_user_id	Third	Segment	Pending
auth_token	Third	Segment	Pending
ajs_user_id	Third	Segment	Pending

5. Consent and Control

Before Cookies are placed on your computer or device, you will be shown a footer pop-up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you.

In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

The links below provide instructions on how to control Cookies in all mainstream browsers:

- 5.1.1 **Google Chrome:** <https://support.google.com/chrome/answer/95647?hl=en-GB>
- 5.1.2 **Microsoft Internet Explorer:** <https://support.microsoft.com/en-us/kb/278835>
- 5.1.3 **Microsoft Edge:** <https://support.microsoft.com/en-gb/products/microsoft-edge>
(Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)
- 5.1.4 **Safari (macOS):** <https://support.apple.com/en-gb/guide/safari/sfri11471/mac>
- 5.1.5 **Safari (iOS):** <https://support.apple.com/en-gb/HT201265>
- 5.1.6 **Mozilla Firefox:** <https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences>
- 5.1.7 **Android:** <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en>
(Please refer to your device's documentation for manufacturers' own browsers)

6. Changes to this Cookie Policy

We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Sites after the changes have been made. You are therefore advised to check this page from time to time.

In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions of the version which is current and in effect shall prevail unless it is expressly stated otherwise.

7. Further Information

If you would like to know more about how We use Cookies, please contact Us at contact@sensat.co.uk by telephone on +44 (0) 20 3488 2645, or by post at Sensat, 160 Old Street, London, EC1V 9BP.

For more information about privacy and data protection please refer to our Privacy Policy, linked [here](#).